Annotated Bibliography - Microsoft Corporation

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Herbold J Robert. (January 2002). *Inside Microsoft: Balancing Creativity and Discipline*

Retrieved from <https://hbr.org/2002/01/inside-microsoft-balancing-creativity-and-discipline>

This article was published in the Harvard Business review and exclaims the operations management trials Microsoft head over cam the chief operating officers(C.O.F) testimonial perspective. The former C.O.F discuss how he was hired to bring discipline into a company that was trying to compete in different markets without undermining the key characteristics that made Microsoft successful in the first place. The author explains how Microsoft’s Financial process, internal systems, business operations where a total disaster. For instance, Microsoft had vendors who submitted invoices up to 9 months which were not paid or resolved. The article goes into depth discussing the New business operations & management processes Incorporated to Microsoft finance procurement, human resources, another departments to 's turn the company's direction to a successful Future.

Panmore Institute. (Feb 21, 2017). *Microsoft Corporation’s Operations Management, 10 Decisions, Productivity*. Retrieved from <http://panmore.com/microsoft-corporation-operations-management-10-decisions-areas-productivity>

This article discusses Microsoft's current operations management and the 10 decisions processes & systems. The article describes how these processes will give them the ability to expand the business moving forward into the future. These operation management decision areas discuss designs of goods and services, quality management, process and capacity design, location strategy, layout design strategy, jobs in human resources, supply Chain management, inventory management, scheduling, and maintenance. It also goes into depth discussing Microsoft corporation’s productivity criteria. The author also discusses Microsoft use of PESTEL/PESTLE operation management analysis which is a modeling tool used to identify internal factors that influence the remote or macro environment of their internal Corporation.

Microsoft. (April 5, 2018). *Microsoft operations evolve with Azure* . Retrieved from <https://www.microsoft.com/en-us/itshowcase/microsoft-operations-evolve-with-azure>

This is an internal article written by Microsoft Corporation themselves as they discuss their past traditional ways of operations management and Technology processes and teams. In relation to their move to the future with incorporating new operations and management technology through new cloud infostructure using their Azure platform. The article discusses the different phases such as improving operational efficiency by moving to the cloud and using more advanced cloud services internally. While also incorporating artificial intelligence and Quantum computing solutions. The article discusses lessons learned from their past and how they are able to adapt moving to the Future using these new technologies. The article discuss how they plan on reinventing their internal culture and deliver value through new innovation in their Azure cloud infrastructure. The article discussed the business outcomes such as accelerating their Transformations through new technology, adaptability of new ecosystems, incorporating agile life cycle, and reducing costs in operations management. The article discusses their current an ongoing transformation to evolve into a more cloud-based ecosystem and management.

Wired Magazine (November 04, 2019). *Microsoft Is Taking Quantum Computers to the Cloud.*

Retrieved from <https://www.wired.com/story/microsoft-taking-quantum-computers-cloud/>

This article highlights the new technologies such as quantum computers incorporated by Microsoft. This article discusses how Microsoft is preparing its new Azure cloud platforming service to offer customers access to prototype quantum computers accessible through cloud services. This article discusses Microsoft partnerships between Honeywell and IonQ and highlights Microsoft business model for the quantum cloud. Which will be used to solve problems for companies making progress on Quantum Hardware. This article also discusses how Microsoft’s plan is focusing on making the best-in-class quantum computers and hardware.

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